<http://www.housewivesinthecity.com/nova>

pay for the profile

pay to add capign

pr people

apply

brands signs up

pay to entercapaign

mk blasts influsers meeting criteria

mad lib for the camping

state want pay

time frame they need it

rules of engement

apply to campaiogn

brand would have to sift/filter throu applications

sales pitch for brands – looking the people’s army

sales influners